

Pix 5D, the movie theater experience for all your senses (Photos)



Pix 5D, a movie experience (Pix 5D)

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Going to the [movies](#) can be a fun family event. From picking the must see movie to 3D graphics, the time spent in the [theater](#) can be exciting. Many times I've sat in a 3D movie wishing that there was a little more to my movie experience. For example, why can't the theater have a splash of water during a boat ride or a bump to my seat during a turbulent plane ride. At Pix 5D, you don't just watch the movie, you experience it.

What is Pix 5D? According to its creator, Anand Shanmugan, Pix 5D is a combination of 3D, physical effects and environmental effect which creates an ultimate theater experience. "The seats at the theatre are 3 Degree of Freedom or DOF, which allows up and down, front and back, left and right movement in sync with the onscreen activity. The experience also includes a wide

variety of environmental effects including, smoke, fog, bubbles, thunder, storm, wind, rain, snow and more, depending upon the film's storyline."

Currently showing at the theater are two films, Toy Store and Time Traveler. Each movie runs for between 10 and 12 minutes. During the film, guests are taken on an adventure that makes you feel as if you are in the movie. From flying the glider throughout the toy store to traversing periods of time in Time Traveler, the guests literally move up, down, sideways and forwards just like the objects in the movie. If the car goes through a puddle, you get sprayed with mist.

I had the opportunity to experience Pix 5D and I was very impressed. For me, the movie is more of a ride than sitting and watching a film. With all the action happening to you, it felt as if I was on a ride at a theme park, not watching a film at my local multi-plex. While my kids weren't with me when I attended, I know that kids would be ecstatic to try this entertainment option. From feeling the sense of flight to the 3D graphics, kids would feel like they entered into a world of their imagination.

Chicago's first and only 5D theater, Pix 5D is located at [Woodfield Mall](#) in Schamburg, near the Sears/Macys side, entrance 6. Admission for the theater experience is \$7 for adults and \$6 for children and seniors. The cost of admission includes both movies. Hours of operation are Mondays through Saturdays 10 a.m. to 9:00 and Sundays 11:00 a.m. to 6:00 p.m.

If you are looking for a fun family activity, check out the Pix 5D movie experience. It is definitely something that the kids will want to see again and again.